

STEM for Kids Franchise Application

USE A SEPARATE APPLICATION FOR PARTNERS; SPOUSES USE ONE FORM (complete & email to franchisor@stemforkids.net)

PERSONAL DATA

Name (first, middle, last) _____ Citizen of _____

Home address _____ Years at address _____

City _____ State _____ Zip code _____ Country _____

() _____

Cell Phone _____ E-mail _____

Date of birth _____ Place of birth _____

Previous address _____ Years at address _____

City _____ State _____ Zip code _____ Country _____
Marital status: Single Married Separated Divorced Will spouse be active in business? Yes No

Spouse's name _____ Spouse's occupation _____ Spouse's highest education _____

GEOGRAPHICAL AREA(S) OF INTEREST

First Choice: City _____ State _____ Country _____

Second Choice: City _____ State _____ Country _____

Third Choice: City _____ State _____ Country _____

GENERAL INFORMATION

When do you plan to open your business?
Immediately 3-6 months 6-12 months Over 12 months

How did you learn about STEM for Kids? _____

Have you ever owned your own business? Yes No If yes, please describe this business: _____

What are your key strengths? _____

What are your educational qualifications? _____

What are your major work responsibilities? _____

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Are you involved with promoting, delivering or are a part of any other organization providing educational enrichment? Yes
 No If yes, please provide details of your involvement:

INTERESTS AND SKILLS

Rank the following as most important (1) to least important (10). Use numbers 1-10 only once.

<i>Be my own boss</i>	<i>Work Life Balance</i>	<i>Community Involvement</i>
<i>Flexible Time</i>	<i>Build My Own Business</i>	<i>Personal Growth</i>
<i>Build to Sell</i>	<i>Family Involvement</i>	<i>Invest for My Future</i>

Rate your skills:

<i>Connection with Schools</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>
<i>Marketing</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>
<i>Sales</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>
<i>Management</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>
<i>Finance</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>
<i>Customer Service</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>
<i>Working with Children</i>	Excellent <input type="checkbox"/>	Very Good <input type="checkbox"/>	Good <input type="checkbox"/>	Fair <input type="checkbox"/>	Poor <input type="checkbox"/>

Will you have partner (s)? Yes No If yes, who and what role will they assume:

Who will run day-to-day operations? Me Other If Other, explain who

What is motivating you to owning your own business and/or making a change at this point in your life?

What is attracting you to the STEM For Kids franchise opportunity?

What amount of time are you willing to commit to this business?

Weekdays (typically 8 AM – 5 PM)

Weekdays and Evenings

Some Evenings and Weekends Only

Anytime

Roles in which you feel most proficient and would assume responsibility?

Outside Sales and Prospecting

Marketing

Coaching / Instructing

Administration

Hiring and Managing Staff

Customer Service

What is the one thing that you have accomplished in your life that gives you the most satisfaction?

What is the one thing that you have not accomplished in your life that gives you the most frustration?

What would owning your own business allow you to do that cannot be done now?

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EDUCATION & EMPLOYMENT HISTORY (OR ATTACH CURRENT RESUME)

Name of schools, colleges & universities attended	Course of study	Degree / diploma earned	Year completed

MOST CURRENT EMPLOYER FIRST

1. Company name _____ From _____ To _____

Address _____

Type of business _____

Responsibilities _____

2. Company name _____ From _____ To _____

Address _____

Type of business _____

Responsibilities _____

3. Company name _____ From _____ To _____

Address _____

Type of business _____

Responsibilities _____

Professional References (unrelated to you)

Name _____ Phone _____ E-mail _____

Name _____ Phone _____ E-mail _____

Name _____ Phone _____ E-mail _____

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FINANCIAL INFORMATION (Proof of information listed will be needed later)

ASSETS

Cash on hand & in banks	\$
Retirement Plans, Trust Funds	\$
Real estate (including your home)	\$
Stocks & bonds	\$
Automobiles – market value	\$
Business (net worth)	\$
Other assets, property, or investments (itemize below)	
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total assets	\$

MONTHLY INCOME

Your monthly after-tax income	\$
Spouse's monthly after-tax income	\$
Other income (rental, business, dividends, etc.), itemize below	
	\$
	\$
	\$
	\$
	\$
Total monthly income	\$
Total monthly household expenses	\$

Will this business be your sole source of income? Yes
 No If no, explain

LIABILITIES

Mortgages payable on real estate	\$
Bank loans	\$
Credit card debt	\$
Loans against life insurance, 401k	\$
Auto Loans	\$
Federal & state taxes on current income	\$
Property taxes & assessments payable	\$
Other debts (itemize below)	
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total liabilities	\$

NET WORTH

Total assets	\$
Less total liabilities	- \$
Net worth	\$

Have you (and, if applicable, your spouse) been subject to or convicted of any administrative, criminal, or civil action alleging a violation of any franchise law, fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, misappropriation of property, or comparable allegations?

Yes No If yes, explain on a separate sheet with names of parties involved, date filed, court and nature of the proceeding.

Have you (and, if applicable, your spouse) ever been adjudged bankrupt or reorganized due to insolvency, or been a principal officer of any company or a partner in a partnership that was adjudged bankrupt or reorganized due to insolvency?

Yes No If yes, explain on a separate sheet.

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DISCLAIMERS AND AUTHORIZATION FOR RELEASE OF INFORMATION

I acknowledge and agree that nothing in this application shall be deemed to be a grant from SFK FRANCHISING, INC. ("SFK") of any right whatsoever to me with respect to a franchise of STEM For Kids programs.

I understand that SFK has the right to deny this application for any reason whatsoever, including without limitation:

- If SFK determines that the financial information provided by Applicant is not true and correct or does not fairly reflect the financial condition of the Applicant; or
- If SFK determines for whatever reason that the awarding of a franchise for the Program Center would not be in the best interest of the Applicant or SFK.

I agree that SFK will have no liability for any denial of this application.

I understand that any information I receive from SFK or from any employee, agent or franchisee of SFK or its affiliate is highly confidential. This application does not confer any rights relating to SFK's trademarks or service marks. Any proprietary or confidential information provided by SFK to me is solely for the purpose of my evaluation of a SFK franchise. I understand that any rights to use such proprietary or confidential information may be derived only pursuant to an executed franchise agreement, and that unauthorized disclosure, transfer or use, either direct or indirect, of such information by me would constitute an infringement of SFK's rights thereto and result in irreparable injury to SFK for which there is no adequate remedy at law. I agree that I will treat all confidential information as confidential and I will not disclose, publish, or divulge confidential information to any person, company, corporation or other entity, or use any confidential information, directly or indirectly, for my own benefit or the benefit of any person, company, corporation or other entity.

If and when SFK approves the Applicant, SFK will offer Applicant a franchise in the Territory by delivering its then current form of franchise agreement, together with all standard ancillary documents (including exhibits, riders, guarantees and other related documents) that it then customarily uses in granting a STEM For Kids franchise in the state in which the Territory is located. The franchise agreement and ancillary documents must be duly executed and returned by Applicant not later than sixty (60) days before the date the franchise is to open, with payment of the initial franchise fee required thereunder. If SFK does not receive, on a timely basis, the fully executed franchise agreement and ancillary documents and payment of the required initial franchise fee, when due, SFK may revoke its offer to grant a franchise.

I hereby attest to the accuracy of the financial statements and all information contained in this confidential STEM for Kids application. I authorize SFK Franchising Inc. or its agents to verify the data submitted, to obtain a consumer credit report, and to make such additional credit, background, or character confirmations it deems necessary ("Investigations"). I further allow SFK Franchising Inc. and its agents to contact past and present employers, schools, financial and law enforcement agencies, and any other person or source for the purpose of obtaining information about my finances, character, employment, skills, and criminal and credit history. I release all such sources, their agents and employees and any representative of SFK or its affiliate from any liability arising from this information.

I authorize all persons, schools, companies, financial and law enforcement agencies or other persons or agents to release information without restriction or qualification to SFK or its agents. I voluntarily waive all recourse and release them from liability for complying with this authorization. This authorization will apply to this as well as any future request for these Investigations by SFK or its agents.

I authorize that a photocopy or facsimile of this document may be accepted with the same authority as the original. I authorize SFK Franchising Inc. to release to prospective financing sources any information concerning me that may be requested by them.

SFK Franchising Inc. agrees to maintain in a confidential manner and restrict the use of any information contained or obtained in connection with this application for a STEM for Kids franchise.

This Application was signed and delivered to SFK Franchising Inc. on _____.

SIGNATURE (s):

Print Name

Print Name